

JUICE PLUS+ Quality Assurance

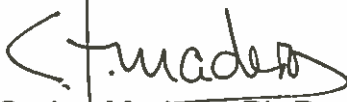
Juice Plus+ is made using the highest quality, fruits, vegetables and grains. The Juice Plus+ raw materials are tested to ensure they meet The Juice Plus+ Company's strict quality standards for safety, quality and consistency. Blended ingredients are carefully tested during every step of the production process to ensure the quality and purity of the final product.

The facilities used to manufacture Juice Plus+ are state of the art and adhere to the highest quality GMP (Good Manufacturing Practices) standards within our industry, including TGA (Australian Therapeutic Goods Administration), NSF International (formerly the National Sanitation Foundation) and the Swiss Medic Authority.

Our fruits and vegetables are sourced from respected and reliable producers. Some organic produce is used, although the amount varies due to seasonal availability. Fruits or vegetables that cannot be used immediately due to them being grown in a different area or because of a limited growing season will be quick frozen to preserve their nutritional quality. The fruits and vegetables are chilled, cleaned and washed, then juiced. The chilled juices are dried using The Juice Plus+ Company's proprietary drying process which is both low temperature and short duration, to preserve phytonutrients.

Finally, the Juice Plus+ capsules and chewables are regularly tested for compliance with The Juice Plus+ Company's own strict standards for safety, quality and consistency. This comprehensive testing ensures that Juice Plus+ meets or exceeds the US Food and Drug Administration and European Union standards for safety and quality.

Sincerely,



Carlos Madero, Ph.D.

Director, Quality Assurance